

## ORGANIZED BY



# Benvenuto Vermentino

welcome to sardinia



## OLBIA • SARDINIA

### OCTOBER 7-13 2024

#### VERMENTINO'S WEEK



## AN EVENT THAT COMBINES ART, MUSIC, CULTURE, FOOD AND WINE

Through its Special Agency Promocamera, in partnership with the Municipality of Olbia and Consorzio di Tutela del Vermentino di Gallura DOCG and in collaboration with local Trade Associations, the Chamber of Commerce of Sassari is organising the **10TH edition** of "Benvenuto Vermentino". The event will be held in **Olbia on October 7-13 2024**

### Shopping & Vermentino

Shops, crafts, and services participating in the event will offer Vermentino di Gallura DOCG to their customers

### Apericena & Vermentino

Restaurants, bars and hotels participating in the event will offer their customers Vermentino inspired menus and/or aperitifs

### Business meetings to support exports

B2B meetings between local wineries and a delegation of foreign buyers/importers selected by the Italian Chambers of Commerce abroad

### Wine Tasting Masterclass

During the tastings organized by A.I.S. sommeliers, the best Vermentino wines from Sardinia, Liguria, Tuscany, Corsica will be presented and tasted

### Arts and Crafts Exhibit

Exhibit of selected Sardinian craft products of excellence inspired by the wine industry

### Performances, Community Participatory Actions and Cultural Events

Throughout the week, the Municipality of Olbia and the local Trade Associations will organize several events and activities

### Wine lastings in the Old Town

Olbia's Old Town will host an experiential tour open to visitors may taste the best Vermentino di "Gallura DOCG", "Sardegna", Liguria, Tuscany and Corsica wines

### Wine tastings Experiences

Guided tours for tourists and wine connoisseurs to taste Vermentino di Gallura DOCG wines together with their makers



## THE VERMENTINO NATIONAL WINE-LITERARY PRIZE

Olbia • October 12 2024

### Intertwing of lives

Enriched by its inclusion in the Turin International Book Fair, the "Vermentino" National Wine-Literary Prize is back with its annual award ceremony in the city of Olbia, to be held on **Saturday, October 12, 2024**. The eighth edition of this award pays tribute to the special rendezvous between literature and winemaking, celebrated by Italian novels. Developed by the Chamber of Commerce of Sassari in partnership with the Municipalities of Olbia and Castelnuovo Magra, in collaboration with winemakers from Sardinia, Liguria and Tuscany, the Prize is an icon for the whole wine supply chain.

Read more:

[PREMIOLETTERARIOVERMENTINO.SS.CAMCOM.IT](https://www.premioletterariovermentino.ss.camcom.it)

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